

Magnum Board Products, LLC

Fiberglass Reinforced MgO Building Materials

The **Maui** **News**

Maui Remembers: A Personal Tale - Rebuilding From Ashes

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A general view shows the aftermath of a devastating wildfire in Lahaina, Hawaii, Tuesday, Aug. 22, 2023. Two weeks after the deadliest U.S. wildfire in more than a century swept through the Maui community of Lahaina, authorities say anywhere between 500 and 1,000 people remain unaccounted for. (AP Photo/Jae C. Hong)



THE NEW GENERATION “GREEN” BUILDING MATERIAL
INSTALL IT FOR HEALTH—INSTALL IT FOR LIFE!
Proving a Full Line of Fiberglass Reinforced
MgO Building Materials

The fire that swept through Lahaina on August 8th of last year has left a scar on the town and the people who call it home. Now, in the aftermath, a daunting task presents itself: reconstruction. This task challenges our community and compels us to unite to rebuild with a renewed sense of resilience. Among this devastation, a strong sense of determination is emerging from our community—a determination to protect the essence of Lahaina against future disasters.

As the ashes settle, the question on our minds is, *“How do we rebuild in a way that will withstand future challenges?”* For many who called Lahaina home, the answer is not simply rebuilding. We must find new ways of reconstruction that can help protect and prevent a disaster from happening again. By embracing innovative materials and sustainable practices, we can do just that. The new vision of Lahaina is clear: a community that is resilient to hardship, to protect the rich culture and vibrant future of Lahaina. This vision is shaped by a shared commitment to smart, safer building practices. At the heart of the recovery efforts, builders and residents are exploring new ways to protect their homes and communities. Among the many solutions being considered, one material stands out for its promise of durability and safety: **Magnum Board**. This revolutionary construction material, known for its exceptional fire resistance and eco-friendly properties, is offering a way forward—a means to rebuild Lahaina stronger and more sustainable than before.

Local Excavation Contractor, Brad Sheveland, has been a pivotal figure in this movement. Brad, who has called the west side home for 33 years, had researched innovative building materials long before the fire struck. As the flames engulfed the town, his conviction that Lahaina needed to rebuild smarter and stronger intensified. Brad discovered Magnum Board while exploring ways to construct more resilient and eco-friendly homes, and he quickly realized its potential benefits for his beloved community. He found that not only does **Magnum Board** offer unparalleled fire resistance, but it is also cost-effective, making it accessible for many residents facing the task of rebuilding their lives.

Brad has been tirelessly working with local builder, Randy Clark, who has called the west side home for 47 years, to spread the word about Hawaii's **Magnum Board**. Together, they have been reaching out to contractors and homeowners, sharing their vision for a safer, more resilient Lahaina. Their efforts are paying off as more and more people embrace the benefits of this innovative material.

Magnum Board, or magnesium oxide board (MgO), stands out in stark contrast to traditional building materials. Unlike wood, which can swell, rot, attract termites, and is highly flammable, **Magnum Board** is impervious to fire and does not feed mold or termites. In a community now acutely aware of the dangers of wildfires, this fire-resistant material is a beacon of hope. The material's ability to withstand high temperatures without igniting means that homes built with Magnum Board will stand stronger and safer in the face of future threats.

The benefits of **Magnum Board** extend beyond its fire resistance. As Lahaina is rebuilding, there is a growing consciousness of environmental impact. Traditional construction materials like plywood contribute to deforestation and habitat loss. A single 1000-square-foot home can take 30-50 trees to build. Magnum Board offers an environmentally friendly alternative. Its manufacturing process sequesters carbon dioxide, contributing positively to the environment—a critical consideration for a community deeply connected to the natural world.

The versatility of the Magnum Board also plays a crucial role. Suitable for use in interior and exterior subfloor, siding, and roof sheathing, it simplifies construction efforts, allowing builders to focus on what's important: quality and safety. Its resistance to moisture and mold makes it particularly suitable for Lahaina's coastal and humid climate, promising longevity and reducing maintenance concerns.

Brad has been working tirelessly in Lahaina since August 9th, operating equipment for Truth Excavation and doing residential and commercial cleanup. As we approach the year anniversary of the fire and rebuilding is beginning, the spirit of the community in Lahaina shines brighter than ever. The shared vision of resilience is now taking place. Magnum Board, a symbol of commitment to rebuilding smarter and stronger, makes a statement about the town's future. It is a quiet but steadfast reminder of what is possible when a community comes together with purpose and resolve. As rebuilding continues, the streets of Lahaina will once again bustle with life and laughter. New homes and buildings will rise, built with the wisdom gained from experience and the hope for a brighter, safer future.



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